



The Coast Guard Chief Petty Officers Association (CPOA) was chartered on April 7, 1969.



The Coast Guard CPOA was formed to advance the interests of the United States Coast Guard Chief Petty Officer Corps, encouraging integrity and fidelity to the Service, and fellowship within our ranks. In 1991, the Coast Guard Enlisted Association was chartered by and for junior enlisted personnel, under the auspices of the CPOA, reinforcing the Association's motto – "In respect for those who have gone before us, and as a guide for those who follow".

The CPOA and the CGEA proudly serve Coast Guard and other military active duty and reserve members, Veterans, their families and their communities. Through our strong and united network of nearly 12,000 members, we work to advance the interests of our membership through community service, scholarships and fundraising, and by partnering with military and veterans' organizations, both locally and nationally.



A non-partisan, 501 (c) (19) not-for-profit Veterans Organization, the CPOA and CGEA serve as advocates on a variety of Military and Veterans issues. Representing our members on Capitol Hill as a partner of The Military Coalition, our Association promotes legislation to enhance the lives of past, present and future members of the U.S. Armed Forces and their families.

Our valued members are the lifeblood of our Association, and our success depends on volunteer leadership at the National, Chapter and Branch levels, and on the generosity of our sponsors and partners.

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What CPOA has to offer to our membership

- The Captain Caliendo College Assistance Fund (CCCAF) to help enlisted family members with college costs. In 2026 we will raise our scholarship distribution from \$11,000/year to \$15,000/yr. These scholarships are only offered for eligible dependents of CPOA/CGEA Members.
- The Walter Gore Memorial Scholarship (WGMS) helps active-duty CPOA members who are pursuing higher education goals or technical certificates. Each year, CPOA allocates funds for two awards to be issued.
- A quarterly (in print) magazine, “THE CHIEF”, to keep you informed on what other Chiefs are doing and provide a forum for presenting ideas.
- A monthly e-newsletter to keep you informed of relevant, important events that affect your service, benefits, and family matters.
- Over 100 Chapter and Branches established in the continental United States, Bahrain, Guam, Alaska, and Hawaii. Sharing with others, through association and mutual acquaintance, our professional abilities, loyalty, and devotion to God, leadership.
- Our affiliation and sponsorship of the Coast Guard Enlisted Association (CGEA), developing our reliefs and advocating for junior Coast Guard members – we have been there and understand the challenges of military service.
- Representation with other military and fraternal organizations through The Military Coalition (TMC), which allows us to stay abreast of legislation that will affect our members. Our Past National President is our Legislative Affairs Chair, and active member of TMC. Our previous Executive Director serves as the National Treasurer for TMC.

Coast Guard Disaster Response Coalition

The Coast Guard Chief Petty Officers Association has partnered with the **Coast Guard Foundation** to form the ***Coast Guard Disaster Response Coalition*** to facilitate dissemination of monetary relief to Coast Guard families impacted by natural disasters. This relationship, approved and supported by Coast Guard Leadership, relies on CPOA members to advocate for and validate the needs of those who need assistance when disasters affect Coast Guard members.

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Corporate Sponsorship Opportunities

2026 Title Sponsorship - First Command Financial Services

- a. Up to 4 Seats during Honors Luncheon at Annual Convention (at cost)
- b. Up to 4 Seats during Awards Dinner at Annual Convention (at cost)
- c. 30 Minutes to Speak/Present to delegates Convention
- d. Recognition as Named / Platinum Sponsor on all Sponsor Boards
- e. Recognition from Stage during Honors Luncheon and Awards Dinner
- f. Full page ad in (4) Quarterly Issues of The Chief Magazine
- g. Full page ad in Convention Edition of The Chief Magazine
- h. Vendor space during Annual Convention (one 6' table with 2 chairs)
- i. Company Logo and Link displayed prominently on CPOA Website
- j. One dedicated email from you to the CPOA Community
- k. Recognition on all social media
- l. Option to Sponsor Hospitality Suite at Convention (\$500 per night)

Available Sponsorship Package Opportunities include (but are not limited to):

Gold Sponsorship \$10,000.00

- a. Up to 2 Seats during Honors Luncheon at Annual Convention (at cost)
- b. Up to 2 Seats during Awards Dinner at Annual Convention (at cost)
- c. Recognition as Gold Sponsor on all Sponsor Boards at all events
- d. Recognition from Stage during Honors Luncheon and Awards Dinner
- e. Full page ad in (4) Quarterly Issues of The Chief Magazine
- f. Full page ad in Convention Edition of The Chief Magazine
- g. Vendor Space during Annual Convention (one 6' table with 2 chairs)
- h. Company Logo and Link displayed on CPOA Website
- i. One dedicated email from you to the CPOA Community

Silver Sponsorship \$5,000.00

- a. 2 Seats during Awards Dinner at Annual Convention
- b. Recognition on all Sponsor Boards at all events
- c. Recognition from Stage during Honors Luncheon and Awards Dinner
- d. Vendor Space during Annual Convention.
- e. Logo placement on Photo Op Back-drop
- f. ½ Page ad in (4) Quarterly issues of The Chief
- g. ½ page ad in Convention Program
- h. Company Logo and Link displayed on CPOA Website



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Ala-Carte Opportunities

Captain Caliendo College Assistance Fund

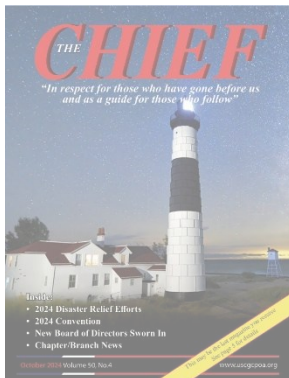


The CCCAF Scholarship assists dependent children of CPOA/CGEA members in defraying expenses incurred at a university, college, or vocational school of acceptance. Applicants participate in an essay contest, with the subject having been selected at the CPOA/CGEA Annual Convention. A Committee consisting of CPOA and CGEA members reads and scores all submitted essays. Five grants listed below will be awarded to the individuals submitting the top entries.

All Corporate Donations of any amount of \$500 or more will receive appropriate recognition in THE CHIEF Magazine. To donate to CCCAF, [click here](#).

The Chief Magazine

The Chief is a quarterly publication reaching 11,000+ CPOA/CGEA Members and Coast Guard family members around the globe. Ads placed in *The Chief* are also included in our e-newsletter.



MAGAZINE ADVERTISEMENT SIZES AND RATES

- Quarter Page (4.1875" X 5.437") = \$125
- Half Page (8.375" X 5.437") = \$250
- Full page (Trim size is 8.375 X 10.875) = \$450

Important notes

- DO NOT include Crop marks
- All images should be at least 300 ppi
- FULL PAGE Ads - Please include 1/8" bleeds all around
- LOGOs: Please provide Vector Images for best resolution and resizing



Monthly membership e-newsletter

E-NEWSLETTER ADVERTISEMENT SPECIFICATIONS

- 800 pixels wide (max) and 450 pixels tall.
- RGB color
- Minimum 72 ppi (recommend 150 ppi or better)

If you are interested in advertising with us, please [complete this form](#). If you have questions, please contact the Executive Director/Editor at: ExecutiveDirector@uscgcpoa.org

PAYMENT INFORMATION: Invoices will be sent upon receipt of order form. All advertisements are to be PREPAID. Payment and copy material must be received 45 days prior to issue date.

USCG Chief Petty Officers Association, 5520-G Hempstead Way, Springfield, VA 22151

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